



driving positive social change

Designing sound giving solutions based on international best practice, significant local awareness and the unique needs and opportunities associated with each client.

Introducing Giving Architects

Giving Architects is a trusted advisor, designing & delivering bespoke giving solutions to the for-purpose sector that enable you to deliver transformational impact to people & planet. Built on decades of combined experience, Giving Architects understands the needs, nuances, unique characteristics and cultural aspects of philanthropy and impact investment in Australia and New Zealand .

Our commitment to you is to develop innovative pathways that enable your organisation and the people in your team to meet the needs that drive positive change. With an experienced team based across Australia and New Zealand, we are committed to working with you to achieve your goals. We will work with you to build a sustainable fundraising programme, to raise significant funds for a breakthrough project, or to design and deliver an impact investment.

As trusted advisors to the for-purpose sector, we have worked with many great organisations to achieve significant fundraising outcomes. The scope and scale of the needs being met varies tremendously. We apply our skills, knowledge and expertise to provide effective solutions that meet your needs.

Giving Architects brings a unique understanding and deep experience with proven expertise in for-purpose sector fundraising and marketing. We specialise in designing and delivering strategies to grow revenue so that our clients can fulfil their purpose and deliver greater impact to fulfill their mission. This often involves raising millions of dollars, design and development of sustainable fundraising strategies that deliver results or enabling organisations to secure investment for breakthrough projects that have a transformational impact.

Carefully crafted donor/investor-centric messaging is essential to demonstrate the compelling and urgent needs that donors and impact investors can partner with, standing alongside credible organisations and being part of the transformational change.

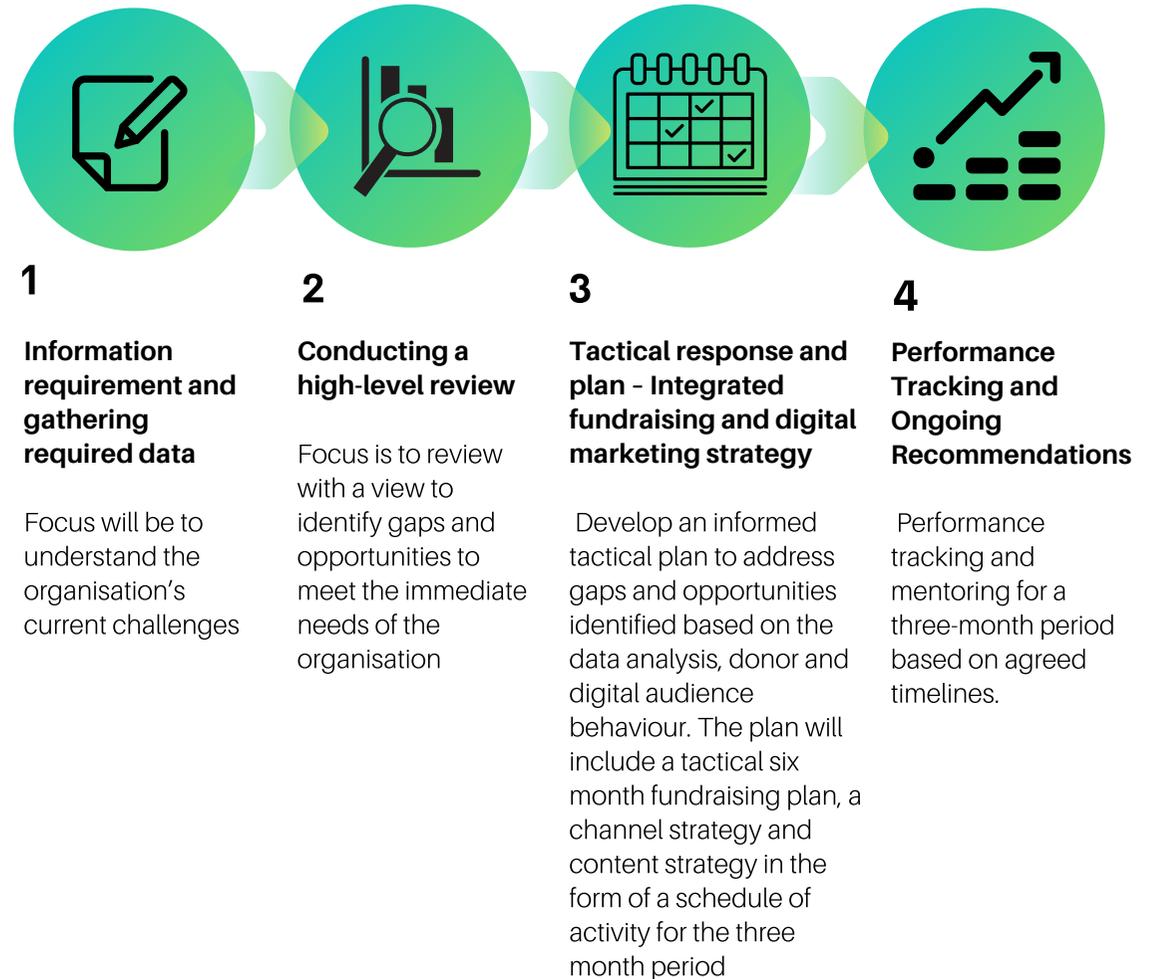
Short-term fundraising strategy and tactical planning services – What is it all about?

Helping you with your immediate needs and identifying opportunities to optimise your fundraising potential in today's challenging fundraising environment

As Australia continues to traverse the challenges of a pandemic and its economic impacts, the fundraising environment has become increasingly challenging. It is evident that quick and agile responses for the short term are required from for-purpose organisations and their leaders to continue fundraising to continue to deliver the mission while navigating uncharted waters.

Giving Architects introduced the interim fundraising strategy development, tactical planning and implementation service, specifically to address current challenges or concerns of for-profit organisations. The service is designed and developed to help for-purpose organisations planning for 2021 to respond effectively to short term needs and to offer tactical short-term advice on how organisations can best move forward confidently to fundraise while economic and health recovery continues.

How it works...



Expected outcomes for you and your team

1

Fundraising performance review

Review of previous six months compared to previous year, including plans, activities, donor engagement and funds raised against budget

2

SWOT / Opportunity analysis in relation to fundraising

Understand the gaps and opportunities, what's worked, what's not and the urgent critical need to be met in the next 6 months

3

Guidance on short term Case for Support

Provide guidance on how to develop the case for support and key messages that inspired donors

4

Database scan and reports

Review acquisition, retention, reactivation and attrition rates for previous two quarters

5

Identify and prioritise segments and channels

- Individual – DM/EDM, Regular Giving, Major Donors, Bequests
- Events (online and offline)
- Trusts and Foundations
- Business support (cash and in kind)

6

Review donor care

Review donor care, gift stewardship and accountability/impact reporting benchmark and plans

7

Tactical Plan

Based on the above, develop a template-based tactical plan, weekly activity schedule to be reviewed monthly for three months.

8

Digital audit and tactical strategy

Based on the above, develop a tactical plan and weekly activity schedule to be reviewed monthly for three months

At Giving Architects our strength is our team of experienced professionals who are thought leaders. We challenge the status-quo and develop solutions that provide exceptional value for clients. We understand the needs, nuances, unique characteristics and cultural aspects of the for-purpose sector because we have been part of the sector for decades. We work with you to understand your needs, work through complex problems and develop solutions that strengthen the sustainability of your organisation.

Get in touch with us

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