



More giving, more impact, more than consultants

Driving positive change for people, planet and place

Like you, we're driven by positive change for people, planet and place. But we know how challenging it can be to connect with donors who care about your cause. At Giving Architects, we're more than fundraising consultants, we become a vital part of your team, empowering you with effective giving solutions to amplify donor relationships and maximise your impact.





Our team

What sets us apart is our team of passionate problem solvers and innovators. We are committed, responsible and flexible. With decades of experience between us, we boast top fundraising talent in New Zealand and Australia. With us in your team, you'll have the confidence needed to think big and succeed.

We understand your mission is unique. And that's why we don't have a one-size-fits-all way of working. With our tailor-made solutions and proven track record, you can trust us to deliver. Whether you need a high-level strategic view or hands-on delivery, we'll commit to seeing your project through to fruition.



Clive Pedley CFRE FFINZ
Director and Chief Executive | Giving Architects

A thought leader and advisor continuing to raise tens of millions of dollars for great causes. Specialises in designing innovative philanthropy and impact investment models that enable money and purpose to work together.



Robert Brooke BSR Bsc. (Hons)
Senior Consultant | Giving Architects

Robert brings in a wealth of fundraising experience from offshore and New Zealand and has been involved in the educational advancement space since 2016 as a Development Manager at King's College. Prior to that he managed numerous functions including; marketing, sponsorships, membership and subscription management and has extensive event experience including Super Rugby, Test Matches, Rugby World Cup 2011 and Motor Sport Hall of Fame in the United Kingdom.



Jon McQueen MFINZ
Senior Consultant | Giving Architects

Jon has proven success in fundraising, sponsorship, sales and marketing in the United Kingdom, Europe and New Zealand. He was previously in a fundraising role which was integral to the growth and sustainability of Land Search and Rescue and was part of a number of high profile fundraising projects, including leading Strategic Fundraising for Experience Wellington and successfully leading a Capital Campaign at the British High Commission in Wellington.



Marie De Silva MBus MBA ACIM
Marketing & Operations Manager | Giving Architects

Having transitioned to the social purpose sector after extensive experience in corporates, Marie brings a plethora of skills in leveraging digital presence and optimising digital outcomes for social purpose organisations keeping in mind the unique ecosystem in which they operate.



Carly Robertson
Copywriting Specialist | Giving Architects

With more than 10 years of experience working for leading charities in New Zealand and the United Kingdom, Carly knows what makes donors tick. Her background lies in event fundraising and marketing, but she also has experience in corporate sponsorship and community fundraising. Carly is Giving Architect's go-to copywriter, specialising in developing compelling and donor-centric Case for Support documents.



Nigel Harris MBA CFRE FFIA GAICD
Strategic Counsel | Giving Architects Australia

A Highly regarded non-profit sector leader specialising in philanthropy and effective fundraising. An outstanding track record in organisational growth and development with a unique range of experiences and insights in governance, executive leadership and applied fundraising practice.



Leigh Cleave MBA CFRE FFIA
Senior Associate | Giving Architects Australia

Dynamic in working with purpose driven organisations to build healthy and sustainable futures covering all aspects of fundraising across healthcare, medical research, international development, faith-based and community welfare sectors.



Stephanie Wise B.Des, Dip, MFIA
Associate | Giving Architects Australia

Stephanie is a passionate fundraiser with over 10 years of experience in events and fundraising across the not-for-profit and arts sectors. She has developed skills in events and project management, community fundraising, philanthropy, appeals, volunteer management, digital fundraising, registration, and ticketing platforms.



Bridget Brown BSc, BA, GradCertBus
Associate | Giving Architects Australia

Bridget is a communications professional who has worked for hospitals and not-for-profit organisations in the areas of communications, marketing, event management, project coordination and public relations in Australia and the United Kingdom. She has worked as a consultant for clients in the healthcare sector, the arts and community organisations.



Our values

Our core values (or what we like to call our five C mantra) are the fundamental principles underlying our mission.



CHANGE MAKERS

As passionate and committed change makers, driving positive change for people, planet and place is at the heart of everything we do. Our mission is your mission. We'll dedicate ourselves to your cause and won't be satisfied until we see results.



CHARACTER

You're accountable to your stakeholders and donors, so trust is paramount. That's why you can trust us to do the right thing, every time.



COLLABORATIVE

We're here to listen. To you, so we can understand your mission. And to others – experts, industry leaders and researchers – so we can apply the best, most up to date information to your project.



CREATIVE

We're curious and creative thought leaders, exploring new ideas and ways of doing things for the greater good. We'll challenge the status quo, always.



CLIENT-CENTRIC

In the same way we encourage you to be donor-centric, we're relentlessly client-centric. More than fundraising consultants, we become a vital part of your team.



» Giving Architects has worked with many iconic charities over the years on transformational projects to grow their revenue.

A few of our clients include ChildFund NZ, Salvation Army of New Zealand, St John New Zealand, Spectrum Foundation, First Foundation, King's College, Mercy Ships, Foundation North, Liston College, Dilworth School, New Zealand Breast Cancer Foundation, Starship Foundation, Auckland Grammar School, Catwalk Trust, Ronald McDonald House Charities, Cystic Fibrosis New Zealand, Coast Guard New Zealand, Community Energy Network, Kohatu Park Trust, Waikato Rugby Union, Hawke's Bay Community Health and Sport Centre, Christian Broadcasting Association, Tawa Anglican Church, Rhema Broadcasting Group and MOTAT.

Organisations our consultants have worked with prior to the establishment of Giving Architects include SPCA Auckland, Blind Foundation, Heart Foundation, Wellington Philharmonic Orchestra, Heritage New Zealand, New Zealand Symphony Orchestra, Hillary Institute of International Leadership, Cancer Society Central Districts, UNICEF, Rathkeale College, Scott's College, Canterbury West Coast Air Rescue Trust, Massey University Foundation, Wintec Foundation and Hereworth School.

The Giving Architects Experience

Hear it from our clients...



Parenting Place



The Selwyn Foundation



The Spectrum Foundation





Our five D approach

We'll go above and beyond to find the right solution for your mission.

At Giving Architects, we're passionate about helping organisations like yours make a lasting impact. Our five D approach combines tailored solutions, tried and true methods, and an unwavering commitment to your success. When you partner with us, here's what you can expect:

01

DISCOVERY

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We begin by getting to know each other. Our goal is to understand your unique mission and where you aspire to be. Through open and candid discussions, we'll uncover the problem you need to solve.

04

DELIVERY

—
Once the approach has been agreed upon, our solution is delivered. From comprehensive reports of our findings to detailed strategic and implementation plans, we'll guide you through every step of the process.

02

DEEP-DIVE

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During this stage, we engage in meaningful discussions with you and your wider community. By going deeper into your pain points, we determine the right solution tailored to your specific needs. Your input is invaluable as we craft a strategy that aligns with your vision.

05

DRIVE FORWARD

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Our commitment doesn't end with the delivery. Many clients choose to keep us on board as advisors to drive their projects forward for maximum impact.

03

DEVELOPMENT

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Next, we leverage the expertise and experience of our team and your unique knowledge to develop a bespoke solution. By combining innovative ideas and best practice, we'll design a well-considered strategy that will maximise your impact.



Our services

Driving your mission with effective giving solutions to amplify your donor relationships and maximise your reach.

At Giving Architects, we live and breathe fundraising. Leveraging our vast experience and expertise, we offer a range of services, from fundraising strategy to high-value campaigns to education advancement.

1 Fundraising strategy development

We work with your Board, Senior Leadership Team and/or those leading your fundraising efforts to review, revise, assess and plan an effective fundraising strategy that delivers results. From applying the latest research to your cause, to nailing your message through donor-centric copy, to creating one-of-a-kind fundraising campaigns, you can count on us.

2 High-value campaigns

Do you need a Capital Campaign to raise significant funds? Or do you need to create a new Major Donor or Gifts in Wills programme? You've come to the right place. With our proven track-record of raising millions of dollars for worthy causes, we're in our element developing campaigns that reach high-net-worth and high-value donors. We'll work with you and your stakeholders to create a well-informed strategy, but we won't stop there. We'll commit to seeing your project through to fruition.

3 Education advancement

We're passionate about Education Advancement. In fact, we've supported education providers with their fundraising for over 20 years, from leading ambitious capital campaigns to establishing brand-new fundraising programmes to building an entire advancement strategy. It's a challenging space and needs to be deeply understood to be leveraged well. And that's where we come in. We'll provide advice, support, and our extensive experience in education advancement to further your cause.



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4 Healthcare philanthropy

Fundraising in the healthcare sector has never been more critical. The complex relationship between government, health agencies, clinical leaders, patients and communities makes healthcare fundraising a unique environment. But with us on your team, you'll have the knowledge and skills needed to excel.

5 Digital strategy development

We live in a digital world. So, creating a digital presence that makes it easy for people to support your mission is critical. We'll partner with you to audit your digital presence and create a bespoke digital strategy that will amplify your online reach and boost your fundraising revenue.

6 Impact investment

We believe money and purpose need a new relationship. Funds raised to create change don't need to be limited to philanthropy – they can make an impact and also bring a financial return for investors. We have unique experience in impact-driven investment, from connecting causes with conscious investors to designing and facilitating bespoke solutions.



The Giving Architects Experience

A proven track-record of satisfied clients and trusted partnerships

Want to know what it's like to partner with us? Hear it for yourself from our very inspiring (and very satisfied!) clients.

[Our client stories](#)



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"The team of Giving Architects became the Selwyn team, and it was like having a fundraising team there, working together with us. We were able to bring ideas and views together and challenge them to form firm foundations for a sustainable fundraising programme for the organisation. Giving Architects provided us with good structures and processes with weekly meetings and monthly reports to then keep us on track. Giving Architects were faced with quite a few challenges during the project, but were able to provide us with some really good ground rules, views and decisions to build our internal expertise and to start our fundraising journey. Often with consultants, it's very academic and it means something when they are there, but when they're gone, you are left with; now what? But Giving Architects gave The Selwyn Foundation that route map on how best to progress. Knowing that they were there and could guide us was so important."

Karen Coleman
Director, Marketing and Communications,
The Selwyn Foundation

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"We weren't sure where to start, but knew our end-goal was to step into a new arena that required significant fundraising, working with potential high value donors to support Mercy Ships plans for expansion. Giving Architects took the time to hear our hearts, to get to know our team, to become familiar with our history, and our dreams. Giving Architects worked with us on creating a plan to move from where we were, to where we wanted to be. It was a big hairy audacious goal. Our team felt both equipped and enabled for what looked like a monumental leap. Several months later we are thrilled to have accomplished our initial goal and we are now onto our next significant fundraising goal."

Graeme and Sharon Walls
CEO and Communications Manager
Mercy Ships New Zealand

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"The knowledge and experience of Giving Architects was absolutely critical when it came to us choosing to engage them. It gave us a much wider view of what is happening in the sector, in New Zealand and internationally, which helped me in my decision-making process along with that of the Board. Those way finders that Giving Architects provide are critical to informing that decision making process. Our issues aren't significantly different from other organisations but we wanted to take an approach that was different so they were prepared to come and meet us on our terms and talk to us about how we might want to approach things, and that has worked for us ever since we have engaged Giving Architects."

Wayne Howett
CEO
Ronald McDonald House Charities New Zealand

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"Giving Architects has much experience in the successful capital raising for a wide range of projects. I have known the team of Giving Architects in both Auckland and Hawke's Bay for major projects to build Institutes of Sport & Health. The team can be completely relied on to research and develop a campaign that will succeed, prepare and deliver timely reports and provide wise counsel and advice along the way. Giving Architects has a great ability in consensus building and working with project stakeholders to secure their support. The project I led in Hawke's Bay was ambitious and demanding. Giving Architects identified the ingredients for success and gave me and fellow Trustees the confidence to move forward on the pathway identified. They make a 101% commitment to the project, including making changes to the fundraising plan as changing circumstances dictate. Giving Architects steps up in demanding circumstances and will not let you down. I can thoroughly recommend Giving Architects.

Sir Graeme S. Avery
Founding Chair
Hawke's Bay Community Fitness Centre Trust



G e t i n t o u c h w i t h u s

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Book your free-consultation with us today

BOOK NOW



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Driving positive change for people, planet and place