



Digital Fundraising Development Services

Your one-stop-shop for digital fundraising with Giving Architects & Clover Marketing

Who we are

We live in a digital world. So, if you don't have a digital presence, you're missing out on reaching a huge portion of your audience who would love to support your cause - if only they knew about it.

Giving Architects and Clover Marketing have partnered together to make digital fundraising easy for you. Our team of digital strategists and digital marketing experts will join your team to help you achieve your fundraising goals.

Giving Architects are expert fundraising consultants who don't believe in one-size-fits-all when it comes to fundraising. Built on decades of combined experience, we understand the needs, nuances, unique characteristics and cultural aspects of philanthropy and impact investment in Australia and New Zealand. By becoming a vital part of your team, we empower you with effective giving solutions to amplify your donor relationships and maximise your impact.

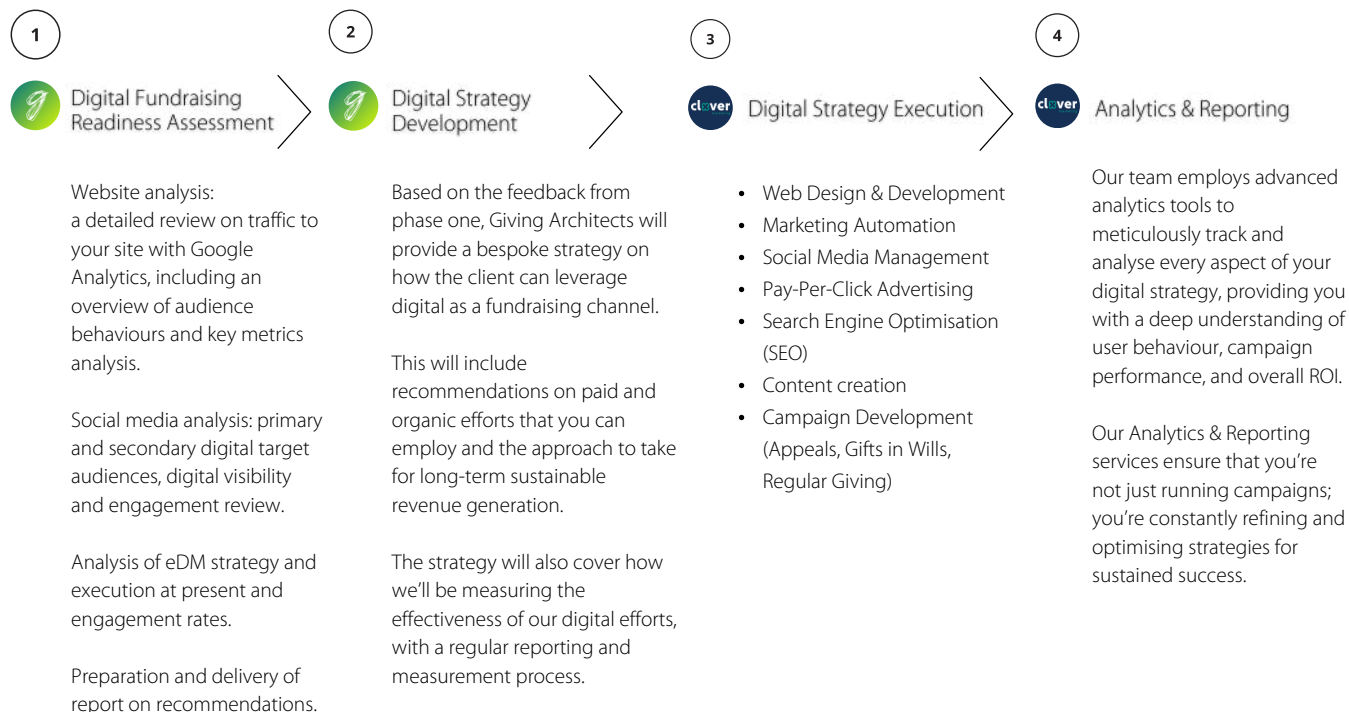
Clover Marketing are making our mark on the nonprofit sector with our specialist digital marketing services. Our expert team, made up of graphic designers, marketing specialists, web developers, strategists and copywriters, have transformed the marketing strategies of 40+ organisations—both nonprofit and commercial.

Why choose us...

- Giving Architects and Clover Marketing bring combined fundraising and digital marketing expertise.
- We have proven expertise in raising millions of dollars for charities in New Zealand and Australia, with a fully equipped team in both countries.
- There is no cookie-cutter approach - our strategies are customised for each organisation and are based on data and insights.
- End-to-end services in the digital space - we audit your digital presence, create a tailored digital strategy, help you execute it, and provide comprehensive analytics and performance reports.

Our services

From audit to execution, all with our combined proven expertise



Our happy clients...

ChildFund New Zealand

"Giving Architects was really great to work with. Together with Marie's skills and Clive's knowledge of the sector, we received a really useful and practical audit of our digital channels and communications. I really appreciate their approach, service, and way of working!"

Shweta Tomar
Head of Marketing at ChildFund New Zealand

St John Giving WA

"The team at Clover have been fantastic at implementing the digital elements of our campaigns. They provide strategic advice that's had a real impact on our results. Working with Clover is a pleasure and we consider them part of our team".

Nick Lamb
Fundraising & Marketing Manager

Get in touch with us



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